WELCOME TO THE 15TH PIPELINE TECHNOLOGY CONFERENCE

EUROPE’S LEADING PIPELINE CONFERENCE AND EXHIBITION

- HIGHLY INTERNATIONAL
- CROSS-SECTORAL
- WIDELY SUPPORTED

900+ PARTICIPANTS

100+ SPEAKERS

90+ EXHIBITORS

50+ DIFFERENT NATIONS

DELEGATIONS FROM 80+ DIFFERENT PIPELINE OPERATORS FROM ALL AROUND THE WORLD
From 30 Mar. - 2 Apr. 2020 Europe's leading conference and exhibition on pipeline systems, the Pipeline Technology Conference, will take place for the 15th time.

On 30 March, a series of ptc side conferences and ptc seminars will take place, followed by the opening of the ptc conference and exhibition on 31 March.

ptc 2020 offers again opportunities for operators as well as technology and service providers to exchange latest onshore and offshore technologies and new developments supporting the energy strategies world-wide. More than 900 delegates and 90 exhibitors are expected to participate in the 15th ptc in Berlin.

The practical nature of ptc was always based on the cooperation with our technical and scientific supporters and on a top-class international advisory committee. The conference will feature lectures and presentations on all aspects surrounding oil, gas, water and product high, medium and low pressure pipeline systems.

Get involved now by taking part in the Call for Papers or reserving your stand at the exhibition.

We look forward to seeing you in Berlin.

Dennis Fandrich
Pipeline Technology Conference Chairman
ADVISORY COMMITTEE

CHAIRMEN

Heinz Watzka, Senior Advisor, EITEP Institute
Dirk Strack, Technical Director, TAL - Deutsche Transalpina Oelleitung

MEMBERS

Ulrich Adriany, Senior Technical Expert, ARCADIS Deutschland
Dr. Marion Erdelen-Peppler, Secretary General, EPRG - European Pipeline Research Group
Jörg Himmerich, Managing Director / Technical Expert, Dr.-Ing, Veenker Ing.-ges.
Mark David Iden, Director, Government Relations, Floating Leaf
Cliff Johnson, President, PRCI - Pipeline Research Council International
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Steffen Paeper, Offshore Engineering, South Stream Transport
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Hermann Rosen, President, ROSEN Group
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Andreas Haskamp, Pipelne Joint Venture Management, BP Europa SE
Dr. Thomas Hüwener, Managing Director Technical Services, Open Grid Europe
Dirk Jedziny, Vice President - Head of Cluster Ruhr North, Evonik Industries
Dr. Andreas Liessem, Managing Director, Europipe
Ralf Middelhaue, Head of Central Dept. Process Industrie / Plant Engineering and Operation, TÜV NORD Systems
Dr. Prodromos Psarropoulos, Structural & Geotechnical Engineer, National Technical University of Athens
Uwe Ringel, Managing Director, ONTRAS Gastransport
Dr. Adrian Schaffranietz, Coordinator Government Relations, Nord Stream 2
Guntram Schnott, Expert / Pipeline, TÜV SÜD Industrie Service
Asle Venas, Senior Principal Pipeline Specialist, DNV GL
Paul Waanders, Int. Sales Manager, Maats Pipeline Equipment
George Ziborov, Leading expert, Foreign Economic Relations Department, Transneft
## PROGRAM DRAFT

### MONDAY, 30 MARCH 2020

**PTC SIDE CONFERENCE**

- ptc Reception (for invited advisory committee members, session chairs, speakers, sponsors and exhibitors only)

**PTC SEMINARS**

### TUESDAY, 31 MARCH 2020

**PTC CONFERENCE**

- Opening / Welcome
- Keynote Speech: "to be announced"
- Plenary Session: "Eurasian Pipeline Forum - Linking East and West"
- Panel Discussion: "Pipeline Safety"
  - 1.1 Inline Inspection
  - 2.1 Digitalization
  - 3.1 Hydrogen / Power-to-X
  - 4.1 Trenchless Technologies
  - 5.1 Coating
  - 6.1 Qualification

- ptc Get-together party with raffle within the exhibition

### WEDNESDAY, 1 APRIL 2020

1.2 Inline Inspection
2.2 Pump & Compressor Stations
3.2 Leak Detection
4.2 Environmental Impact
5.2 Coating
6.2 Recruiting & Retaining

1.3 Stress Corrosion Cracking
2.3 Pump & Compressor Stations
3.3 Leak Detection
4.3 Construction
5.3 Corrosion
6.3 Public Perception

1.4 Integrity Management
2.4 Offshore Technologies
3.4 Third Party Impact
4.4 Planning & Design
5.4 Materials
5.4 Valves & Fittings

1.5 Integrity Management
2.5 Offshore Technologies
3.5 Illegal Tapping
4.5 Planning & Design
5.5 Materials
5.5 Maintenance & Repair

- ptc Dinner Invitation (separate registration required)

### THURSDAY, 2 APRIL 2020

**PTC WORKSHOPS**

- PTC WORKSHOPS
  - (free access for all delegates)

**PTC ROUND TABLES**

- PTC ROUND TABLES
  - (free access / for pipeline operators only)

*Draft version as of 10 July 2019*
CONFERENCE TOPICS
(CONSHORE AND OFFSHORE, ALL PRESSURE LEVELS)

1. PLANNING AND CONSTRUCTION
   Planning and Design • Route Analysis and Selection • GIS • GPS • Onshore and Offshore Construction • Construction Machinery • Valves & Fittings • Line Pipe Materials • Welding • Hydrostatic Testing • Trenchless Technologies • Logistics • Pipe Tracking • Cathodic Protection • Corrosion Control • Pipeline Coating • Compressor Stations • Pump Stations

2. OPERATION AND MAINTENANCE
   Asset Management • Risk Management • Integrity Management • SCADA Systems • Automation • Monitoring • Control and Dispatching • Cleaning • Inline Inspection • Unpiggable Pipelines • Direct Assessment • Leak Detection • Remote Sensing • Fiber Optic Sensing • Instrumentation • Simulation • Drag Reducing Agents • Rehabilitation of Ageing Pipelines • Repair Works • Hot Tapping • Life Cycle Extension Strategies • Third Party Impact • Illegal Tapping • Management Systems

3. SPECIAL ISSUES
   Safety • Security • Qualification and Recruitment • Energy Recovery • Digitalization • Cyber Security • Big Data • LNG versus Pipeline • Standards and Regulations • Environmental Risks • Public Perception • Unmanned Aerial Vehicles (UAVs) • Remotely Operated Vehicles (ROVs) • Climate Challenges (cold, hot, humid) • Geohazards / Natural Disasters • Smart Grids / Smart Metering • Power-to-X • Hydrogen • E-Fuels - Feed-in of Biogas • Carbon Dioxide Transport • Gathering Pipelines (Upstream) • Riser Systems • Product Pipelines • Water Pipelines • Slurry Pipelines

4. PANEL DISCUSSIONS / WORLD PIPELINE OUTLOOK
   The Pipeline Technology Conference is officially opened and closed with panel discussions and plenary sessions dedicated to current and emerging issues of the international pipeline industry.
Interested speakers are invited to submit an abstract (max. 300 words) describing the main ideas of their paper together with the presenter’s CV (max. 200 words).

- Abstracts should not focus on company presentation but on technical/managerial classifications, R&D, new technologies or recent case studies.
- Your abstract should avoid the use of a language that is commercial in tone.
- Joint presentations between pipeline operators and technology providers are welcome.
- If you have already presented this abstract in the past, you can still submit it, but you must indicate when and where it was presented in the past.
- All abstracts will be reviewed in the ptc Advisory Committee.

Each speaker gets a presentation time of 20 minutes. The presented papers will be published via the official ptc smartphone app and distributed to the conference attendees. All papers will also be published in our ptc Pipeline Open Knowledge Base.

All speakers are requested to register for a regular conference ticket (confirmed speakers from pipeline operators attend free-of-charge, poster session presenters benefit from a reduced entrance fee).

Technical papers of authors who do not attend the conference to present their papers may not be included in the online database and future conferences.

Conference language: English.

**DEADLINES**

- **DEADLINE FOR ABSTRACT SUBMISSION:** 30 SEPTEMBER 2019
- **NOTIFICATION OF ABSTRACT ACCEPTANCE:** 15 NOVEMBER 2019
- **FINAL CONFERENCE PAPER DUE:** 15 JANUARY 2020

www.pipeline-conference.com
#ptcBerlin
STAND BOOKING

What are the options?

STAND BASICS

Every stand booking includes basic equipment and various services.

For only 600 EUR you get:
• 1 conference ticket
• 2 exhibition tickets (upgrade to conference tickets: 1,200 EUR)
• 3.5 kW power supply, 1 table, 2 chairs, walls
• Logo, link, profile in the final event guide and on the ptc website
• Valid with booking of at least 12 sqm exhibition space (350 EUR / sqm)

STAND UPGRADES

Sometimes, basic equipment does not suffice. For these cases we have something for you:

• Advertisements in the printed event guide
• Advertisements on our 21 sqm screen within the exhibition hall
• Placing an exhibit outside your stand
• Holding a workshop after the ptc

EXHIBITOR DISCOUNTS

As exhibitor, you get discounts on many ptc services:

• 10 % discount on additional conference tickets for yourself or your customers
• Exclusive access to ptc Exhibition day tickets (Day tickets only available to exhibitors and their customers)
• 10 % discount on advertisements in the Pipeline Technology Journal
• Possibility to publish news in the Pipeline Technology Newsletter
• More discounts available to sponsors

BOOK YOUR STAND NOW

For details on the pricing and to book your stand, visit: www.pipeline-conference.com/stand-booking

Special service for ptc exhibitors:
Book a meeting room for free!

Do business on the ptc and hold meetings outside the show floor with attendees, partners, executives and staff. We offer private meeting rooms right next to the Lounge. Time slots are available on a first-come, first-served basis.

SIGN UP NOW!

For registration as exhibitor, visit
www.pipeline-conference.com/stand-booking

Questions? Please contact Mr. Marian Ritter, +49 511 90992-15

STAND BASICS EXHIBITOR DISCOUNTS

STAND UPGRADES

BOOK YOUR STAND NOW

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**FLOOR PLAN**

**Booking process:**
Choose your preferred stand(s) and we will allocate you there if still possible. First come, first serve.

**Available stands:**
12 sqm:
- B2, B9, B15, B17, B18, B19, B20, B21
- C1, C2, C3, C6, C10, C12, C13, C16, C17, C19
- D1, D2, D4, D5, D6, D8, D10, D11, D12, D13, D14, D15, D17
18 sqm
- B3, B5, B14, B16, B22, C18
24 sqm
- A15, A24, C14, D7, D9, D16
30 sqm
- B7, B10
42 sqm
- C7

**state as of 10 July 2019**

**EXHIBITION PROGRAM**
All coffee and lunch breaks will take place within the exhibition hall. The lounge is always open as are the meeting rooms.

**Tuesday, 31 March:**
- 08:00 – 19:30
- 17:30 - 19:30: get-together Party

**Wednesday, 1 April:**
- 09:00 – 17:30

**Thursday, 2 April:**
- 09:00 – 14:00

**EITEP LOUNGE SERVICES**
- Media Lounge
- Free Coffee Supply
- Meeting Rooms

www.pipeline-conference.com #ptcBerlin
SPONSORSHIP OPPORTUNITIES

Increase worldwide awareness for your organization’s products and services and be recognized as a key supporter of ptc. No matter the size of your company, you will find a sponsorship level to fit your budget.

The four main sponsorship levels (Diamond, Platinum, Gold and Silver) are available to promote your brand and showcase even before the conference begins in Berlin.

Exclusive benefits of the main sponsorship levels:

• From the day of the booking: You will be included in all future ptc marketing and publicity activities with your company name and logo displayed in prominent position including both online and offline multi-media communication (brochures, advertisements, websites, banners, proceedings, signage in the exhibition area and in all conference rooms, etc.).
• Up to 12 free conference tickets for you and your business partners.
• Exhibition booth in your preferred location within the exhibition hall.

MORE SPONSORSHIP OPPORTUNITIES TO REACH NEW BUSINESS

Catering Stands at the Get-together Party
Dinner Invitation
Conference App

Exhibition Hall Video Screen
Lanyards
Conference Coffee Breaks / Lunch Breaks

Student Conference Scholarship Program
Photo Contest “What is it like to work in the pipeline industry?”
Individual Packages on Request

For a complete list of sponsoring opportunities, please contact:
Mr. Admir Celovic, Tel +49 511 909992-20, E-mail: ptc@eitep.de
SOCIAL PROGRAM

GET-TOGETHER PARTY
TUESDAY, 31 MARCH
EXHIBITION AREA

BACKGROUND
The get-together is the big party of the ptc, which takes place in the whole exhibition hall with all participants of both conference and exhibition. At ptc 2020, for the first time, there will be a rich selection of different food and beverage stations on various exhibition stands. All participants are invited to take part in the traditional get-together raffle.

PARTICIPANTS
All conference and exhibition participants.

Dress code: Business casual

SPONSORSHIP AVAILABLE

DINNER INVITATION
WEDNESDAY, 1 APRIL

BACKGROUND
The highlight of every ptc taking place at the evening of exhibition day two. All pre/registered participants are invited to take part in this unique gathering at a special place, including catering, drinks and a social program. Every year the dinner invitation takes place at a different exciting location. Details will be announced later.

PARTICIPANTS
Additional registration required (limited to 300 persons, first come first serve):
Conference delegates: + 50 Euro
Exhibition participants: + 100 Euro
Spouses / partners are invited to take part at the same price.

Dress code: Smart casual

SPONSORSHIP AVAILABLE
DEMOGRAPHY

The ptc community - quick facts

- 90+ Exhibitors
- 900+ Delegates
- 50+ Countries
- 33% Germany
- 33% Other Europe
- 34% Rest of the World
- 80+ Operators sending delegations

Origin of the ptc participants

15th Pipeline Technology Conference
30 Mar. - 2 Apr. 2020
This is a listing of the participating operators attending ptc 2019. It shows the high reputation the ptc conference and exhibition enjoys with pipeline operators from all over the world. In 2019 more than 180 delegates from 80 different pipeline operators took part.
MARKETING FRAMEWORK
Promoting sponsors and exhibitors

PTC MARKET PENETRATION
Take advantage of the international reach and appeal of ptc with a multi-faceted marketing program designed specifically to benefit the sponsors and exhibitors appearing at ptc 2020.

PRE-EVENT MARKETING
• Adverts in Media Partner Journals
• ptc Website
• Pipeline Technology Journal (ptj)
• ptc + ptj Newsletter
• Press Releases
• Social Media Activities
• Brochures
• Direct Mailings
• Promotion at Networking Events

MARKETING AT THE EVENT
• Banner and Screens within the Venue
• Brochure in Conference Bag
• ptc Smartphone App
• Social Media Activities
• Networking Events
• Conference Breaks within Exhibition Area

POST-EVENT MARKETING
• Press Releases
• ptc + ptj Newsletter
• Final Report
• Social Media Activities
• ptc Website
• Pipeline Technology Journal (ptj)

30K
Verified Addresses

19
Media Partners

19
Supporting Associations

42
Advisory Committee Members

>3K
Followers on social networks
WORLD-WIDE COVERAGE
The Pipeline Technology Conference website

66K
Unique Visitors within 12 months

240K
Page Views within 12 months

2:27
Minutes average time a visitor spends on the website

184
Countries web visitors are coming from all over the world

HIGH TRAFFIC
on the ptc website means a higher brand awareness for our sponsors and exhibitors. The ptc website provides frequently updated quality content and we are continuously working on driving relevant traffic.

(Apr. 2018 - Mar. 2019, data according to Google Analytics)
Pipeline Technology Journal (PTJ)

Additional marketing and media coverage

Reach out to 30,000 Pipeline Professionals

SERVICES FOR YOUR CORPORATE COMMUNICATION

The Pipeline Technology Journal (ptj) offers three different communication channels in order to reach pipeline professionals around the globe. Exhibitors and Sponsors profit from 10 % to 20 % discount on adverts.

• Send your press release, technical article, company news
• Register your company profile in the company directory
• Publish your job opportunities in the ptj job & career market
• Book your advertisement and / or banner

Get in contact with us now: www.pipeline-journal.net or directly: ptj@eitep.de
GENERAL INFORMATION

ACCOMMODATION

ESTRELL BERLIN
Sonnenallee 225
12057 Berlin
Germany
www.estrel.com

Booking
Phone: +49 30 6831 0
hotel@estrel.com
www.pipeline-conference.com/accommodation

A limited contingent of rooms is reserved until 3 Feb. 2020. Please contact the hotel directly and make your own reservation as soon as possible with reference to “ptc 2020”.

Room rates per night (including breakfast and free wi-fi)
Single Room: 149.00 EUR
Double Room: 181.00 EUR

The hotel rooms are located within the same building as the conference and exhibition.

ADDITIONAL MARKETING AND MEDIA COVERAGE

The Pipeline Technology Journal (ptj) covers reports about research, industry and practice, presentation of innovative concepts and technologies, special reports about pipeline safety as well as the upcoming event calendar. It will be sent to more than 30,000 international decision makers and experts of the pipeline industry. Hard copies will be handed out at international pipeline events.

www.pipeline-journal.net

PHOTO CREDITS

Philip Wilson / EITEP
Thomas Nietiedt / Nord Stream 2
Anna Heskamp / ROSEN Group
Sander van Rootselaar / TurkStream
Pieter de Boer / A. Hak
Wolfgang Scholvien / visitBerlin
QUICK FACTS

ORGANIZER
EITEP - Euro Institute for Information and Technology Transfer
Marie-Jahn-Str. 20 • 30177 Hannover • Germany • www.eitep.de

CONFERENCE MANAGEMENT
Dennis Fandrich
+49 511 90992-22, ptc@eitep.de

EXHIBITION MANAGEMENT
Marian Ritter
+49 511 90992-15, ptc@eitep.de

VENUE
ESTREL BERLIN • Convention Center
Sonnenallee 225 • 12057 Berlin • Germany • www.estrel.com

CONFERENCE LANGUAGE
English

STUDENTS AND YOUNG PROFESSIONALS AT PTC
Student Jobs @ ptc
ptc Mentorship Program

ADDITIONAL MARKETING AND MEDIA COVERAGE
Pipeline Technology Journal (ptj)
www.pipeline-journal.net

www.pipeline-conference.com
#ptcBerlin
EUROPE’S BIGGEST PIPELINE EVENT
THE ANNUAL GATHERING OF THE INTERNATIONAL PIPELINE COMMUNITY IN THE HEART OF EUROPE

After starting as a small side event of the huge HANNOVER MESSE trade show in 2006 in Hannover, the Pipeline Technology Conference developed into Europe’s biggest pipeline conference and exhibition. Since 2012 the EITEP Institute organizes the ptc on its own and moved the event to Berlin in 2014. The 15th ptc will again be a record breaking event.

OPERATORS INCREASING SHARE
Over the last years the number of delegations from different pipeline operators increased steadily. At the last ptc delegations from 80 different national and international pipelines operators came to Berlin.

TRULY INTERNATIONAL
64% OF THE PTC DELEGATES ARE COMING FROM ABROAD (EUROPE, MIDDLE EAST, NORTH AMERICA, SOUTH AMERICA, ASIA, ETC.)

ptc is a truly international event with only 33% of the delegates coming from Germany. In 2019 delegates from 54 different countries attended the 14th ptc in Berlin. The share of delegates from abroad is increasing from year to year.

VISIT BERLIN
THE THRIVING GERMAN CAPITAL

Berlin is more than 775 years old and over the decades, all generations have left their monuments and landmarks in town.
## Participation Registration

**15th Pipeline Technology Conference**  
30 Mar. - 2 Apr. 2020, Estrel, Berlin, Germany

**Online Registration is now open and available at:**  
[www.pipeline-conference.com/registration](http://www.pipeline-conference.com/registration)

### Full Event Ticket

**Registration Fee**  
- PTC Conference + PTC Exhibition + PTC Seminar: 1,800 EUR
- PTC Conference + PTC Exhibition + PTC Side Event: 1,600 EUR
- + Dinner Invitation (optional) on Wednesday, 1 April (limited to 300 participants) (+ 50 EUR)

**Included Services:** Entrance to conference and exhibition, entrance to one seminar or side event of your choice, full access to the conference proceedings containing all abstracts and papers, lunch, beverages, snacks, ticket for get-together party on Tuesday.

### Conference Ticket

**Registration Fee**  
- PTC Conference + PTC Exhibition: 1,200 EUR
- PTC Conference + PTC Exhibition (Full-Time Students): 80 EUR
- + Dinner Invitation (optional) on Wednesday, 1 April (limited to 300 participants) (+ 50 EUR)

**Included Services:** Entrance to conference and exhibition, full access to the conference proceedings containing all abstracts and papers, lunch, beverages, snacks, ticket for get-together.

### Exhibition Ticket

**Registration Fee**  
- PTC Exhibition: 250 EUR
- + Dinner Invitation (optional) on Wednesday, 1 April (limited to 300 participants) (+ 100 EUR)

**Included Services:** Entrance to the exhibition, lunch, beverages, snacks, ticket for get-together.

### Seminars and Side Events

**Registration Fee**  
- PTC Seminar: 800 EUR
- PTC Side Event: 600 EUR

All prices excluding 19% German VAT. Group discounts on request.  
Terms and Conditions: see [www.pipeline-conference.com/registration](http://www.pipeline-conference.com/registration)
15TH PIPELINE TECHNOLOGY CONFERENCE
30 MAR. - 2 APR. 2020
ESTREL CONGRESS CENTER, BERLIN, GERMANY
WWW.PIPELINE-CONFERENCE.COM

Pipeline Technology Conference (ptc)
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#ptcBerlin

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